

International Management Meeting in Juarez, Mexico (14. – 16.10.2019)



From left to right

Siddar Flores (Kufferath Nicaragua), Eberhard Gröh, Andreas Dolfen (Kufferath Germany), Li Yong (Kufferath China)

Flavio da Silva (Kufferath Morocco), Luis Jimenez, Miguel Oropeza (Kufferath Mexico/ USA), Michael Gröh (Kufferath Germany), Mahmoud Bouassida (Kufferath Tunisia)

A week of intense work, constructive discussion and strategic decisions are behind Kufferath's international leadership team. Every 18 months, the World Jour Fixe brings together the managing directors of all major foreign companies with the management of the headquarters of the Kufferath Group. For the fourth time this event took place, after Moers, Nitra and Tunis, this time in Juarez (Mexico).

The aim of the meeting of the international management level is the direct and intensive exchange of common projects and strategic goals of all Kufferath companies active on the world market. In addition to a detailed look at the development of each business area and the planning for the following year, global strategies were on the agenda. Cost-cutting measures were discussed under the name Fit for 2020. Another focus of this year's event were the new test systems of the research and development department, which i.a. be exhibited at the Productronica in Munich.

The Kufferath team could further discuss with some of our global customers future challenges and common interfaces.